



## Market Analysis

### Market Analysis on Nursing and Healthcare

#### Market Research

Nursing is one amongst the foremost versatile occupations at intervals the health care hands as results of the nursing profession's skilfulness and adaptive capability, new career pathways for nurses have evolved, attracting a bigger and a lot of broadly speaking gifted soul pool and resulting in enlarged scopes of follow and responsibilities for nurses. Nurses are Associate in nursing facultative force for amendment in health care on several dimensions. Among the numerous innovations that a flexible, adaptive, and enlightened nursing profession have helped alter area unit.

#### Importance

The interest for medical attendants is required to increment by 2% consistently, altogether outpacing the supply by 2020. Just for the specialization there is an expanded interest for specific nursing professionals. More than 700,000 openings are conjecture amongst now and 2020. In recent research it is found that Nursing is in fourth position by considering the rundown of occupations in the US with the most noteworthy number of employment opportunities. Demand for nurses is projected to increase by 2% every year. 90% of long haul care offices need enough nursing faculty to give essential consideration.

#### Why to Attend the Conference

- To improve health care and safety practices for higher outcomes for patients.
- To provide international collaboration for health care advancement through the science of nursing and education.
- To demonstrate nursing's contribution to patient safety and health care services.
  - To promote advanced skills of nursing leaders within the use of evidence-based apply models.

- Sharing innovative advances in Family medical care.
- To develop leadership skills for facilitating completion of clinically relevant evidence apply outcomes.
- To foster ability networks and issue resolution within the evidence-based apply method.

#### USA

There are many types of Nurses presently working is USA. The demand for Nurses is gradually increasing due to increase in population and also high morbidity rates. Currently there are 1,534,400 certified Nursing Assistants (CNA), 738,400 licensed practical nurses (LPN), 2,711,500 registered nurses (RN) and 151,400 Advanced Registered Nurses Practitioners (ARNP). The Department of Labours' estimated increase percentage per nurse employer type is 25% offices of physicians, 23% home health care services, 34% outpatient centres, 33% in employment services, 23% in general medical hospitals and 23% nursing care facilities

#### Europe

A survey was conducted to determine the association between the professional nurses and the patient mortality rates. This also helped in indicating the quality of care of the patients. Skill mix professional nurses are 65%, total staffing was 6.09%, practice environment was 2.67% and nurse education was 46.8%.

#### Asia

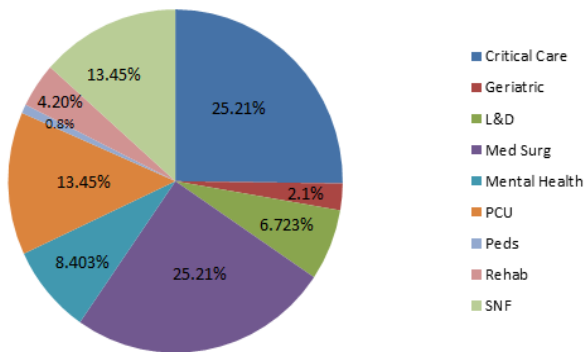
According to the recent statistics there are various kinds of nurses in different specialties. There are 25% critical care nurses, 2.1% geriatric nurses, 6.72% L&D nurses, 25.2% in medical surgical nursing, 8.4% in mental health, 13.45% in PCU, 0.8% in paediatrics, 4.25 in rehabilitation nursing, 13.4% in SNF. The Development of medical commercial enterprise in Asia will facilitate the market place for medical aid services.

**Global Research**

The Global Nursing Health Care size was valued at USD 305.78 billion in 2018 and is predicted to register a CAGR of 8% over the forecast amount by the 2022. Nursing Care is subdivided into the Home Health Care Providers; Nursing Care Health Facilities, Group Home Care and Retirement Communities. The Nursing Care Health Facilities was largest and has a 43.6% market in 2018. Retirement Communities are fast growing segment with CAGR of 9.7%. Nursing Care Market was the third largest market of the Global Health Care Service Market accounting 12.8% of global health care services.

The Growing hands concerning home health care service interpret the increasing demand as per statistics revealed by the U.S. Bureau of Labour Statistics.

**Nursing Speciality**

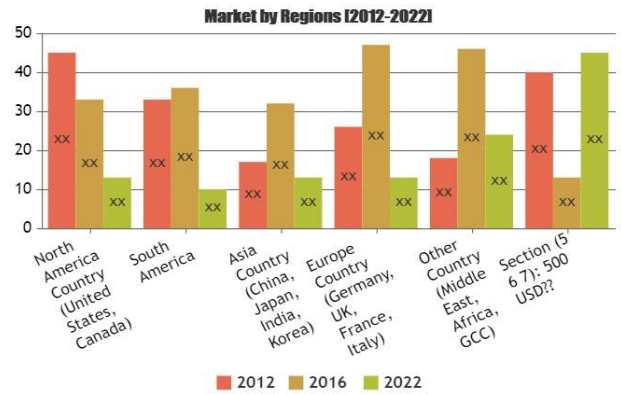


**Forecast for Next Years**

Technavio’s examinant estimate the nursing instruction promote in America to develop at a CAGR of 26% amid in between 2017-2021. This report covers the present situation and therefore the growth prospects of the nursing coaching market within the USA for 2017–2021. Statistical measuring examiners have foreseen that the fragile skills getting ready market in Europe can develop unrelentingly amid the subsequent four years and post a big CAGR over thirty third by 2021.

**Global Universities**

- CMC Vellore College of Nursing, India
- School of Nursing, Midwifery and Social Work, Australia



- University of Edinburgh Nursing School, UK
- Duke University School of Nursing, USA
- Yale School of Nursing, USA
- School of Nursing, University of Washington, USA
- School of Nursing, University of Michigan, USA
- School of Nursing Johns Hopkins University, USA
- University of Manchester, UK
- University of Toronto, Canada
- King's College London (KCL), UK
- University of Manchester, UK
- South cross University, Australia
- University of Canberra, Australia
- University of Tasmania, Australia
- University of Western Sydney, Australia
- University of Wollongong, Australia

**Global Societies and Associations**

- German Midwives Association
- National Association of Certified Professional Midwives (US)
- Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) (US)
- American Health Care Association
- International Association of Forensic Nurses
- International Society for psychiatric-Mental Nurses
- International Society of Nurses in Cancer care Nurses
- Polish Midwives Association
- Czech Confederation of Midwives
- Australian Nursing Federation, Australia
- American Nurses Association, USA
- New York Nurses Association, USA
- ICN- International Council of Nurses, Switzerland
- American Paediatric Surgical Nurse Association, USA

**Institutions that offer Nursing Courses**

**Asia-Pacific and Middle-East**

- Al Ghad International Medical Sciences College, Saudi Arabia
- Gulf Medical University, UAE



- Inaya Medical College, Saudi Arabia
- Kyoto University, Japan
- National Taiwan University, Taiwan
- Osaka University, Japan
- Peking University, China
- Seoul National University, South Korea
- Sharjah College of Medicine, UAE
- The Chinese University of Hong Kong, Hong Kong
- The University of Jordan, Jordan
- The University of Tokyo, Japan
- Tsinghua University, Japan
- Unaizah College of Medicine, Saudi Arabia
- University of Hong Kong, Hong Kong

## Europe

- Autonomous University of Madrid, Spain
- Gdansk Medical Academy, Poland
- Karolinska Institute, Sweden
- Lutheran University of Applied Sciences, Germany
- Paris Sorbonne University, France
- Roskilde University, Denmark
- Royal College of Nursing, UK
- Russia National Research Medical University, Russia
- Universidad de Porto, Portugal
- University of Groningen, Netherlands
- University of Helsinki, Finland
- University of Nottingham, UK
- University of Zurich, Switzerland

## USA

- Johns Hopkins University, USA
- University of Edinburgh, USA
- University of Michigan, USA
- University of Pennsylvania, USA
- University of Washington, USA

## Conclusion

[Nursing and Health Care 2020](#) Conference will bring like cardiovascular, paediatric and crisis nursing and specialists, nursing deans, professors and nursing students to work together on issues influencing nursing and social insurance examine about the advancement in the nursing field and to share their encounters by the eminent scientists through the world. They are the healthcare professionals who are coordinating care for patient's 24/7. Nursing professional needs high-level critical thinking skills, vast knowledge of disease states and body. [Nursing and Health Care 2020](#) aims to discover advances in nursing care, management and education in relation to health disparities as well as a breadth of other topics.