

6<sup>th</sup> International Conference on  
**PRIMARY HEALTHCARE & PREVENTIVE MEDICINE**  
&  
8<sup>th</sup> International Conference on  
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**Healthcare innovation project - User-driven healthcare innovation via simulation in the fields of construction, product development and services**

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The Simulation as a methodology is a proven tool for rapid and accurate product development in the healthcare sector, comprising clinicians, the business community and research scientists. The “Healthcare Innovation Project - User-driven healthcare innovation via simulation in the fields of construction, product development and services” was conducted in Denmark to prove how simulation can be used as a value-creating method to the development of new solutions in healthcare that are successful from the beginning. The real eye-opener was the perception of

simulation as an innovation tool by the users taking part in the processes, whether clinicians, enterprises or research scientists. The very fact of involving the users, combined with simulation, as a test and analysis method was ground-breaking in the project and this forms the basis of future services in the Healthcare Innovation Centre. Breaking down barriers and obstacles is another of the Centre’s ace cards, and in combination with facilitation processes, this enables solutions to be tested and developed effectively.

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