

3rd International Conference on

Computer Graphics & Animation

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Susan Johnston

New Media Film Festival, USA

The future of media

A case study will be shared about two different animation projects and their journey through option, development, packaging, producing, editing and distribution. In addition, current animation trends, from Independent to Studio Level, hand drawn, digital, 3D 4K, 5D and all things in between and advancing.

Biography

Susan Johnston is President of Select Services Films, Inc. an award winning production company which is also certified DBE, has a casting division and New Media Film Festival division. As a kid, she was on the set of the first Great Gatsby where she met Robert Redford while her father was handling the antique cars. From there, she worked on every production she could garnering experience in every department of filmmaking. Her first film a 35mm color film noir short Room 32 which won two awards, received distribution and was requested by Spiderman 3 for their production team. She founded the critically acclaimed New Media Film Festival® in 2009 to honor stories worth telling in the ever changing landscape of media, New Media. Legendary judges cull over the content for the annual festival in Los Angeles that offers screening, competition (\$45k in awards) and distribution opportunities. Currently there are over 600 titles in their library. In 2015, she launched a curated online channel that offers a unique distribution model and user experience to benefit all. In addition to the online channel, a curated crowd funding platform focusing on Video and Film was launched with lower fees and media strategy help at no additional charge. With over 80,000 on the monthly newsletter elist and over 2 million across social media, she has been touted as a Social Media expert and lent her expertise to Los Angeles Social Media Week, IFFS, Jackson Hole Science Conference, Moviola, A Brasov Romania conference & is proud to be able to share with the American Film Market, NATPE & NAB new advancements.

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